



Innovation is our passion.

Securecell is the trusted partner for biopharma, enabling them to bring new therapies to patients in a safe, efficient, and economical way. We innovate ground-breaking measuring and control engineering technologies to radically improve bioprocessing, medical treatment, and patient health. For more than 25 years, we have been delivering innovative solutions in bioprocess control for biotech, pharma, and academia. This expertise and experience provided the fundament for the technology transfer into the MedTech space and the development of Seraccess, a truly disruptive diabetes therapy.

Continuing steadily on our sustainable innovation path and growth journey, we are looking for a

Multichannel Marketing Manager

for our **Biotech business**

At our headquarters in Urdorf (Zurich), Switzerland, our engineers innovate next-generation technologies that change how biopharma digitizes and automates bioprocess development. Our vision is to maintain this leading position and stand out significantly from all other bioprocess software applications and automated sampling systems.

Do you have a curious mindset driving you to constantly learn and challenge the status quo? Are you interested in designing and perform multichannel marketing campaigns as well as lead our branding strategies and marketing messaging to further strengthen our leading position in this high-tech life science market?

In this function, you are responsible for the design and execution of our marketing campaigns on all channels. You will support the marketing planning process and manage the budget; develop and roll out messaging, marketing materials, and digital/social content to drive lead generation and create brand awareness; work in close collaboration with cross-functional stakeholders (Business Development, Sales, etc.); support and design product launches campaigns; support marketing related activities for congresses and events.

Your profile

- A degree in business, marketing, bioprocess engineering, or science is required.
- Minimum 3-5 years of previous commercial/marketing experience in a relevant industry (biopharma or biotech industry).
- Exposure to bioprocess development is a great plus.
- Ability to transform scientific content into outstanding marketing messages.
- Ability to coordinate and prioritize marketing activities on digital und classical (flyers, trade fairs, print) channels.
- Strong familiarity with B2B marketing practices and tools and digital marketing. Channel focus Google, LinkedIn and Newsletter
- Strong results-oriented personality and project management skills, ability to work independently on multiple projects in parallel.
- Strong communication skills and excellent ability to collaborate with colleagues from different departments.
- Openness and flexibility to adapt in a rapidly evolving environment.
- Excellent communication skills in English; German.

Our offer

Securecell offers a highly diverse international working environment and the opportunity to collaborate with highly skilled individuals from various disciplines. Partnership and interdisciplinary collaboration are at the core of our company, our research activities, and the commercialization of our marketed products. We nurture true innovation and creative thinking to advance our research projects as well as to continuously improve our marketed products. At Securecell, you will discover a challenging job, inspiring colleagues, and a true purpose. We are looking forward to hearing from you!

Please submit your detailed curriculum vitae to hr@securecell.ch

Job location

Securecell headquarters are in Urdorf (Zurich), Switzerland.